

Dear Heart doctor:

Have you heard? Dentists are now commemorating American Heart Health month. Throughout the month of February, we are educating patients and bringing attention to the health link of inflammation in the oral cavity to heart disease. We know that this is near and dear to your heart so we invite you to share in this opportunity to help our patients be more committed to taking care of themselves.

As dentists, we are connected to Dentistry has a Heart.com. This is an educational website directing patients to several links that share research on the subject of the oral-systemic link between plaque build up in the mouth and the effect on the heart. We wish to refer you and your patients to this website and encourage you to share any research on this subject with the website owner, Laura Jamison of Jamison Consulting. Her email address is [jamisonconsulting@verizon.net](mailto:jamisonconsulting@verizon.net). Laura has been the owner and president of a prestigious management consulting company since 1992. She is a well respected lecturer, teacher and advisor on all aspects of running a practice.

Throughout February, we will be taking blood pressure readings and resting heart rate measurements and recording the numbers for our patients on our business cards. In the event of a need to refer a patient, we would like to collect your practice information and a business card to offer the patients.

Lastly, we would welcome you and your team members to become a part of our practice. Our team is committed to the same end result as yours, a healthier heart. Throughout the month of February we are offering a savings on the initial examination. Tell us that you found us by receiving this letter and we will be happy to provide the examination (ADA code 0150) at no charge. This is a \$ 50 savings.

Thanks for taking the time to read this letter. We want to reassure you that Dentistry has a Heart.

Sincerely,

Dr. Perry O'Dontal